

Store Locator Software - standard features as of February, 2013

Search Options	
automatic location identification	The system can automatically determine the area your visitor is from based on their internet connection (this is also called geo targeting technology). For a majority of your visitors they don't even have to enter anything to see your closest locations.
simple one field search box	Users can search on anything from one box - zip code, city and state or even use the whole address to get more exact results.
easy integration	Insert a link or the simple search form on any (and as many) pages of your website as you want.
advanced search	Limit results to display only locations that carry a certain product line, or service, with drop down or select boxes.
radius	Automatically zoom to the closest locations no matter how far away they are.
number of results	Limit the number of results displayed in each search.
language	Instructions are given in the primary language of the country the user is in (based on geo targeting) - users can select their preferred language to override.
usability	Best usability practices have been applied to make our system the simplest for your users.
Display Options	
layout	Results page layout is customized to your specifications. We do the work.
mapping	Results are displayed on a fully interactive map with zoom, pan, and click features.
mapping accuracy	Locations are displayed with street level accuracy using geocoding.

text	Results are displayed as text - either text only or text with the map - sorted by distance.
print view	Simple text only print version.
distance calculations	Distances are calculated to the exact location based on geocoding of each of your locations (geocoding services are included). We calculate the actual point to point distances not just center of zip code to zip code.
custom fields	Display just about anything you want. Hours of operation, special products, a link to a website or email address, a details page, etc. Let us know what your needs are and we will help make it work.
interactivity	Results can contain links to website, email address or contact forms, driving directions, or any other web links.
auto zoom	Searches outside of a 'default' search radius until results are found - making repeat searches unneeded. Map automatically zooms into the range needed to display these results.
driving directions	One click to detailed driving directions without having to re-enter anything.
error messages	We can customize all error messages, like "No Locations Found", "please search again", etc. These messages can also contain HTML including links.
various units of measure	Display distance in miles, kilometers or both.
limit searches	This feature allows you to limit the number of searches that can occur from a single computer so that others can not 'scrape' your database.
multiple sites	The search can be used on as many websites as you want at the same time. Results can be limited to only show the results applicable to that website.
Administration Options	
search functions	You can search on any data in your system to review and/or edit a record.

data edits	Edit or add a single record using our password protected, web based administration area.
data uploads	Upload your locations in bulk, either replacing the existing data or appending to it.
data importing	Import your data automatically from an existing database to our system.
data downloads	It's your data, you can download it any time.
security	You own your data. We promise not to use it for any purpose other than to provide you with the services you request.
geocoding	Data is geocoded automatically against multiple sources. If any location fails to geocode correctly, you are notified and can either edit the address or manually geocode that location.
backups	All data is backed up multiple times per day. You can also download your data for backup.
restore	Restore a backup you have downloaded.
users	Add, edit, or remove users. Set user permissions. User permissions can be used to restrict what users can see and/or administer.
Implementation Options	
integration	Using a single line of standard HTML code you can place the search results anywhere you like.
custom design	Everything is designed to your specifications.
data	You give us a spreadsheet or .csv file of your locations and the information you want in the system and we do the rest. We can also build the system so that it imports your data automatically from an existing database to our system*. (*additional charges apply to custom programming to automate data imports)
xml	Using XML you can display the data on your website using PHP, ASP, or FLASH, etc., integration.

css	Your own site's style sheet can be used for the results so that you have total control of changes in the future.
hosting	This SaaS application is hosted on our cloud based servers - so the kind of server you use is not a factor.
Technical Features	
USA	Street level geocoding, locating, and mapping with the most current available US data.
Canada	Street level geocoding, locating, and mapping with most current available data.
Australia	Street level geocoding, locating, and mapping with most current available Australian data.
UK	Street level geocoding, locating, and mapping with most current available United Kingdom data.
New Zealand	Street level geocoding, locating, and mapping with most current available New Zealand data.
Europe	Street level geocoding, locating, and mapping with most current available postal codes Austria, Belgium, Denmark, England, France, Finland, Germany, United Kingdom (UK), Luxembourg, Netherlands, Ireland, Norway, Portugal, Scotland, Spain, Sweden, Switzerland, Wales, and Italy.
Mexico	Street level geocoding, locating, and mapping with most current available Mexican data.
all other countries	Support for City/Country geocoding, locating, and mapping for all other countries, worldwide.
languages	Instruction languages are available for English (US/UK), French, Italian, German and Spanish. We will default to the country the user is in (based on geo targeting) - users can also select their preferred language to override.
database size	System easily supports 100,000 records.

speed	Tested to deliver closest results in less than a second with over 100,000 records.
browser support	<p>The dynamic GUI maps are supported for the following web browsers:</p> <ul style="list-style-type: none">• IE 7.0+ (Windows) *• Firefox 3.0+ (Windows, Mac OS X, Linux)• Safari 4+ (Mac OS X, iOS)• Chrome (Windows, Mac OS X, Linux)• Android• BlackBerry 6• Dolfon 2.0+ (Samsung Bada) <p><i>* Internet Explorer's Compatibility View is not supported.</i></p> <p>Custom mobile app versions are available for WAP devices using static map images that are not dependant on the browser. See http://StoreLocatorSoftware.com/mobile/</p>

We also offer options for a Facebook app and Mobile app that work off the same data source as your desktop website versions. Please see our website for more details.

Detailed pricing options are available at <http://storelocatorsoftware.com/pricing/>

Your Locations -- In One Click